

THE NEW BMW M5.

PRICE LIST. FROM JULY 2013.

BMW Efficient DynamicsLess emissions. More driving pleasure.

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www.bmw.co.uk/newM5



THE NEW BMW M5.

Power delivery, torque and dynamics: the new BMW M5 embodies pure athleticism. The M TwinPower Turbo eight-cylinder petrol engine doesn't just quicken your pulse, it speeds up your everyday life providing uncompromising presence as a natural leader that conquers every challenge, whether on the open road or in the city. The optional new Competition package further enhances the sportiness of this exceptional vehicle with an increase in engine output, Sport suspension and steering with exterior design features such as Black Chrome exhaust tailpipes and exclusive 20" M Double-spoke alloy wheels.

Discover the fascination of speed. The new BMW M5.

BMW EFFICIENT DYNAMICS.

EfficientDynamics is BMW's award-winning programme of technologies designed to reduce CO₂ emissions and improve fuel economy, without compromising on performance or driving dynamics. These technologies are standard on every new BMW. You can find out more about the benefits of BMW EfficientDynamics, as well as compare your own vehicle against a BMW M5 at **www.bmw.co.uk/EfficientDynamics**.

Auto Start-Stop Brake Energy Regeneration High-precision direct injection

Reduced Rolling Resistance Tyres









BMW Efficient Dynamics Less emissions. More driving pleasure.



STANDARD EQUIPMENT HIGHLIGHTS.

The BMW M5 is available with a variety of standard equipment. The below table highlights some of this equipment, whilst further details can be found in the BMW M5 model Brochure.

M5

- 19" light alloy M Double-spoke style 345 M
- 20GB hard disk drive (HDD) memory
- Adaptive Headlights
- Air conditioning, automatic with four-zone control
- Ambient lighting switchable BMW Classic Orange/ Cold White LED
- Black panel display, full
- BMW ConnectedDrive Services, comprising:
 - BMW Apps interface
 - BMW Emergency Call
 - BMW Online Services
 - BMW TeleServices
 - Information Plus
 - Real Time Traffic Information
 - Remote Services
- Brake calipers Aluminium, front and rear, coloured Blue
- Cruise control with brake and speed limiting function
- DAB tuner
- Door sill finishers with M designation
- Exhaust tailpipes, four, Chrome
- Extended Merino leather upholstery
- Exterior trim, High-gloss Shadowline
- Foglights, rear
- Glass sunroof
- Headlining, Anthracite

। · digitalradio •।

- High-beam Assistant
- Head-up Display
- iDrive Touch Controller with shortcut buttons
- Interior trim, Aluminium Trace
- Kidney grille, Chrome surround with Chrome fronted double Black vertical slats and M5 badging
- MDrive Manager
- M Instrument panel
- M rear spoiler
- M Sport leather multi-function steering wheel with gearshift paddles
- Metallic paintwork
- Navigation system BMW Professional Multimedia
- Rain sensor with automatic headlight activation
- Seat heating, front
- Seven-speed M Double Clutch Transmission (M DCT) with DRIVELOGIC
- Sport seats front, electric with driver memory
- Tyre pressure monitoring
- V8 engine with four-valve technology and High-precision direct injection
- Xenon Headlights



THE NEW BMW M5.

TECHNICAL INFORMATION.

Model	Power output (hp)	0-62mph (secs)	Combined fuel consumption (mpg)	CO ₂ emissions (g/km)
M5	560	4.3	28.5	232
M5 with optional Competition package	575	4.2	28.5	232

PRICING INFORMATION.

Model	Basic price (excluding VAT)	VAT 20%	Retail price (including VAT)	On the road price	P11d value	BIK tax rate (2013 / 2014)	VED band	Insurance group
M5	£59,904.17	£11,980.83	£71,885	£73,505	£72,610	35%	L	48*

VED rates

VED rates for brand new cars are determined by their ${\rm CO_2}$ emissions figure. First year VED applies to the first year of ownership. Annual VED rates apply thereafter. The new BMW M5 model falls into the category listed below:

CO ₂ emissions (g/km)	Band L 226 – 255
First year VED	£840
Annual VED (second year onwards)	£475

^{* =} With Competition package, insurance group is 49.

Prices and specifications

BMW (UK) Limited reserves the right to alter prices and specifications without notice. BMW (UK) Limited has made every effort to ensure the accuracy of information but does not accept liability for any errors or omissions.

On the road price

The recommended on the road price includes: Delivery and BMW Emergency Service Number plates Vehicle first registration fee First year Vehicle Excise Duty

£700 £25 £55 See left



STANDARD AND OPTIONAL EQUIPMENT.

		M5	
	HI	2	
BMW EFFICIENT DYNAMICS			
Auto Start-Stop		•	
Brake Energy Regeneration		•	
High-precision direct injection		•	
Reduced Rolling Resistance Tyres		•	
Individual BMW EfficientDynamics features may be excluded, depending on the optional equipment chosen. Your BMW Dealer will be pleased to provide you with more information.			
PAINTWORK			
Metallic Available in: Black Sapphire, Imperial Blue Xirallic, Monte Carlo Blue, Sakhir Orange, Silverstone, Singapore Grey, Space Grey	met	•	
Non-metallic Available in: Alpine White	uni	0	
BMW Individual Available in: Azurite Black, Champagne Quartz, Citrine Black, Moonstone, Pyrite Brown	ind	0	2
Available in: Frozen Bronze		0	2
UPHOLSTERIES			
Extended Merino leather ¹	LK	•	
Available in: Black, Sakhir Orange, Silverstone			
Full Merino leather ¹ Available in: Black, Sakhir Orange, Silverstone Not with 776	Х3	0	2
BMW Individual Extended Merino leather ¹ Available in: Amaro Brown, Champagne, Cashmere Beige, Nutmeg, Platinum, Silk Grey. All with Black world.	ZA	0	2
PACKAGE			
Active Security package Comprises: - 5AG Lane change warning system - 5AL Dynamic Safety - 5AS Driving Assistant	ZAS	0	2
Competition package Comprises: - 0 to 62mph in 4.2 seconds - Exclusive 20" M Double-spoke style 601 M light alloy wheels - Power output increased by 15hp to 575hp (423kW) - Sport exhaust with Black Chrome exhaust tailpipes - Sport steering - Sport suspension Only with 688 / 6F2	7MA	0	2



		M5	
SEATS			
Lumbar support, driver and front passenger	488	0	
In combination with 4MA		0	
M Sport multi-function seats, front Only with 488	4MA	0	
Oscillating seat base function Only with 4MA	455	0	
Seat adjustment - front, electric with driver memory	459	•	
Seat heating, front	494	•	
Seat heating, rear	496	0	
Seat ventilation, front Only with 4MA	453	0	
Split-folding rear seat	465	0	
EXTERIOR EQUIPMENT			
Bootlid operation, powered	316	0	
Comfort Access with smart-opener	322	0	
In combination with 3AC		0	***************************************
Exterior mirrors – folding, automatically dimming	430	•	
Exterior trim, High-gloss Shadowline	760	•	
Exterior trim, Matt Aluminium	3MB	0	
Model designation deletion	320	0	
Rear spoiler deletion	326	0	
Soft-close doors	323	0	
Towbar, electric	3AC	0	
INTERIOR EQUIPMENT			
12V power sockets	575	0	
In combination with 465		0	***************************************
Air conditioning, automatic with four-zone control	4NB	•	
Ambient interior lighting	4UR	•	
BMW Individual Alcantara headlining	XD5	0	3
Available in: Amaro Brown, Champagne, Platinum, Silk Grey	50	-	
BMW Individual reading lights, rear	4M8	0	
Climate Comfort windscreen	358	0	
Floor mats, velour	423	•	
Glass sunroof	403	•	
Headlining, Anthracite	775	•	
Headlining, Anthracite Alcantara	776	0	
Rear-view mirror, automatically dimming	431	•	
Smoker's package deletion	441	0	
Omorci a package deletion	441		

Sun protection glass

761

0

£345

Sunblinds - rear windscreen, electric and rear side windows, manual A16	150 150 200 200 200 200 200 200 200 200 200 2	OF THE PARTY OF TH	M5	Pri
Sunblind - rear windscreen, electric 415 0	NTERIOR EQUIPMENT (CONT.)			
Sunblinds – rear windscreen, electric and rear side windows, manual 416 0 Entrough-loading ski bag 5	·	415	0	£3
Through-loading ski bag 464 0 0 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1		416	0	£4
### TEERING WHEELS Steering column with electric adjustment	Through-loading ski bag Only with 465	464	0	2
Steering column with electric adjustment 245	Universal remote control ¹	319	0	£1
Steering column with electric adjustment 245	PTEFDING WUFFI C			
Steering wheel heating		0.45		
UDIO AND COMMUNICATION BAO Advanced audio system 6F2 0 £3, BAW Apps interface 6NR 0 BMW Apps interface 6AC 0 BMW Emergency Call ² 6AC 0 BMW Online Services ³ 6AK 0 BMW TeleServices ³ 6AE 0 DAB tuner 654 0 DVD changer 696 0 £ Enhanced Bluetooth telephone functionality with telematics, USB audio interface and Voice Control 6NS 0 Information Plus ³ 6AN 0 Internet ⁴ 6AR 0 Internet 6FV 0 £ Avaigation system – BMW Advanced 6FV 0 £ Navigation system – BMW Professional Multimedia 609 0 Rear seat entertainment 6FV 0 £ Navigation system – BMW Professional Multimedia 6FH 0 £2, Remote Services ³ 6AP 0 EVENTIFICATION 601 0 £1, Package covering servicing costs for 5 years / 50,000 miles 6 BMW Service Inclusive Plus ⁵ 0 £4, Package covering servicing and maintenance costs for 5 years / 50,000 miles				
B&O Advanced audio system BMW Apps interface BMW Apps interface BMW Emergency Call ² BMW Online Services ³ CAR CAR CAR BMW TeleServices ³ CAR CAR CAR CAR CAR CAR CAR CA	Steering wheel heating	240	0	
BMW Apps interface BMW Emergency Call ¹² BMW Online Services ³ BMW TeleServices ³ BMW Service Inclusive Plus ⁴ BMW Service Inclusive Plus ⁵ BMW Servic	AUDIO AND COMMUNICATION			
BMW Emergency Call ² BMW Online Services ³ BMW Online Services ³ BMW TeleServices ³ BMW Service Inclusive Plus ⁴ BMW Service Inclusive Plus ⁴ BMW Service Inclusive Plus ⁴ BMW Service Inclusive Plus ⁵ BMW Service Inclus	B&O Advanced audio system	6F2	0	£3,3
BMW Online Services³ 6AK BMW TeleServices² 6AE DAB tuner 654 DVD changer 696 Enhanced Bluetooth telephone functionality with telematics, USB audio interface and Voice Control 6NS Head-up Display 610 Information Plus³ 6AR Internet³ 6AR Loudspeaker system – BMW Advanced 676 Loudspeaker system – harman/kardon 688 CP Online Entertainment 6FV Navigation system – BMW Professional Multimedia 609 Real Time Traffic Information³ 6AM Rear seat entertainment – BMW Professional Multimedia 6FH CP Remote Services² 6AP TV function DIPPLEMENTARY OPTIONS BMW Service Inclusive³ Package covering servicing costs for 5 years / 50,000 miles	BMW Apps interface	6NR	•	
BMW TeleServices2 6AE	BMW Emergency Call ²	6AC	•	
DAB tuner DAB tuner DAB tuner BOVD changer 696 DE Enhanced Bluetooth telephone functionality with telematics, USB audio interface and Voice Control Enhanced Bluetooth telephone functionality with telematics, USB audio interface and Voice Control Enhanced Bluetooth telephone functionality with telematics, USB audio interface and Voice Control Enhanced Bluetooth telephone functionality with telematics, USB audio interface and Voice Control Enhanced Bluetooth telephone functionality with telematics, USB audio interface and Voice Control Enhanced Bluetooth telephone functionality with telematics, USB audio interface and Voice Control Enhanced Bluetooth telephone functionality with telematics, USB audio interface and Voice Control Enhanced Bluetooth telephone functionality with telematics, USB audio interface and Voice Control Enhanced Bluetooth telephone functionality with telematics, USB audio interface and Voice Control Enhanced Bluetooth telephone functionality with telematics, USB audio interface and Voice Control Enhanced Bluetooth telephone functionality with telematics, USB audio interface and Voice Control Enhanced Bluetooth telephone functional fills Enhanced Bluetooth telephone functionality with telematics, USB audio interface and Voice Control Enhanced Bluetooth telephone functional fills Enhanced Bluetooth feath of the Control of	BMW Online Services ³	6AK	•	
DVD changer Enhanced Bluetooth telephone functionality with telematics, USB audio interface and Voice Control 6NS Head-up Display 610 Information Plus³ 6AN Internet⁴ 6AR Cultudspeaker system – BMW Advanced Loudspeaker system – harman/kardon 688 Cultudspeaker system – harman/kardon 688 Cultudspeaker system – BMW Professional Multimedia 609 Real Time Traffic Information³ 6AM Rear seat entertainment – BMW Professional 6FH Cultudspeaker system – BMW Professional 6BH Cultudspeaker system – BMW Professional Multimedia 609 Cultud Professional 6BH Cultud Professiona	BMW TeleServices ²	6AE	•	;
Enhanced Bluetooth telephone functionality with telematics, USB audio interface and Voice Control Head-up Display 610 Information Plus³ 6AN Internet³ 6AR Carbon Control 6NS Internet* 6AR Carbon Control 6NS Internet* 6AR Carbon Control 6AR Carbo	DAB tuner	654	•	
Head-up Display Information Plus³ Internet⁴ Loudspeaker system – BMW Advanced Loudspeaker system – harman/kardon Colline Entertainment Colline Entertainme	DVD changer	696	0	£4
Information Plus³ Internet⁴ Internet↑ In	Enhanced Bluetooth telephone functionality with telematics, USB audio interface and Voice Control	6NS	•	
Internet de GAR	Head-up Display	610	•	
Loudspeaker system – BMW Advanced Loudspeaker system – harman/kardon 688 Colline Entertainment 6FV Navigation system – BMW Professional Multimedia 609 Real Time Traffic Information ³ 6AM Rear seat entertainment – BMW Professional Free Services ² 6AP TV function 601 Colline Entertainment – BMW Professional Multimedia 609 Real Time Traffic Information ³ 6AM Free Seat entertainment – BMW Professional 6FH Colline Entertainment – BMW Professional 6AM Free Seat entertainment – BMW Professional 6FH Colline Entertainment – BMW Professional 6AM Free Seat entertainment – BMW Professional 6FH Colline Entertainment – BMW Professional 6AM Free Seat entertainment – BMW Professional 6FH Colline Entertainment – BMW Professional 6AM Free Seat entertainment – BMW Professional 6FH Colline Entertainment – BMW Professional 6AM Free Seat entertainment – BMW Professional 6FH Colline Entertainment – BMW Professional 6AM Free Seat entertainment – BMW Professional 6FH Colline Entertainment – BMW Professional 6AM Free Seat enter	Information Plus ³	6AN	•	
Loudspeaker system – harman/kardon 688 Online Entertainment 6FV Navigation system – BMW Professional Multimedia 609 Real Time Traffic Information³ 6AM Rear seat entertainment – BMW Professional Frear seat entertainment – BMW Professional 6FH 7V function 601 CE2, Remote Services² 6AP TV function 601 CE2, Remote Services² 6AP TV function 601 CE3 CE4, Package covering servicing and maintenance costs for 5 years / 50,000 miles	Internet ⁴	6AR	0	5
Online Entertainment Navigation system – BMW Professional Multimedia Real Time Traffic Information³ Rear seat entertainment – BMW Professional Rear seat entertainment – BMW Professional Remote Services² 6AP TV function CHAP CONTROLL TV function Price find Service Inclusive Plus Package covering servicing and maintenance costs for 5 years / 50,000 miles	Loudspeaker system – BMW Advanced	676	•	
Navigation system – BMW Professional Multimedia Real Time Traffic Information³ 6AM Rear seat entertainment – BMW Professional 6FH 6AP E2, Remote Services² 6AP TV function Price fi BMW Service Inclusive⁵ Package covering servicing costs for 5 years / 50,000 miles BMW Service Inclusive Plus⁵ Package covering servicing and maintenance costs for 5 years / 50,000 miles	Loudspeaker system – harman/kardon	688	0	33
Real Time Traffic Information³ Rear seat entertainment – BMW Professional Remote Services² 6AP TV function 601 Price for Service Inclusive⁵ Package covering servicing and maintenance costs for 5 years / 50,000 miles Package covering servicing and maintenance costs for 5 years / 50,000 miles	Online Entertainment	6FV	0	23
Rear seat entertainment – BMW Professional Remote Services 6AP TV function 601 CE UPPLEMENTARY OPTIONS BMW Service Inclusive Package covering servicing costs for 5 years / 50,000 miles BMW Service Inclusive Plus Package covering servicing and maintenance costs for 5 years / 50,000 miles	Navigation system – BMW Professional Multimedia	609	•	
Remote Services² 6AP TV function 601 E UPPLEMENTARY OPTIONS BMW Service Inclusive5 Package covering servicing costs for 5 years / 50,000 miles BMW Service Inclusive Plus5 Package covering servicing and maintenance costs for 5 years / 50,000 miles	Real Time Traffic Information ³	6AM	•	
UPPLEMENTARY OPTIONS BMW Service Inclusive ⁵ Package covering servicing costs for 5 years / 50,000 miles BMW Service Inclusive Plus ⁵ Package covering servicing and maintenance costs for 5 years / 50,000 miles	Rear seat entertainment – BMW Professional	6FH	0	£2,1
UPPLEMENTARY OPTIONS BMW Service Inclusive ⁵ Package covering servicing costs for 5 years / 50,000 miles BMW Service Inclusive Plus ⁵ Package covering servicing and maintenance costs for 5 years / 50,000 miles	Remote Services ²	6AP	•	
BMW Service Inclusive ⁵ Package covering servicing costs for 5 years / 50,000 miles BMW Service Inclusive Plus ⁵ Package covering servicing and maintenance costs for 5 years / 50,000 miles	TV function	601	0	33
BMW Service Inclusive ⁵ Package covering servicing costs for 5 years / 50,000 miles BMW Service Inclusive Plus ⁵ Package covering servicing and maintenance costs for 5 years / 50,000 miles	SUPPLEMENTARY OPTIONS			Price fr
Package covering servicing costs for 5 years / 50,000 miles BMW Service Inclusive Plus ⁵ O £4, Package covering servicing and maintenance costs for 5 years / 50,000 miles	BMW Service Inclusive ⁵		0	£1,0
Package covering servicing and maintenance costs for 5 years / 50,000 miles	Package covering servicing costs for 5 years / 50,000 miles			
	BMW Service Inclusive Plus ⁵		0	£4,6
BMW Trackstar ⁶ O £147	Package covering servicing and maintenance costs for 5 years / 50,000 miles BMW Trackstar ⁶			£147.

Key

[•] Standard o = Optional -= Not available Only with = these options must be ordered together / = Indicates 'or'

1 = To confirm compatibility of devices please refer to www.homelink.com 2 = Active for the life of the vehicle. 3 = Active for three years, renewable thereafter. 4 = Active for one year, renewable thereafter. 5 = Terms and Conditions apply, find out more online at www.bmw.co.uk/serviceinclusive 6 = Annual price, excludes fitment and subscription. Please consult your local BMW Dealer for further details. Content correct at time of going to print. Prices subject to change.



LIGHT ALLOY WHEELS

19" M Double-spoke style 345 M ¹	•	-	-	Std
20" M Double-spoke style 343 M ¹	2 0	-	-	£2,080
In combination with 7MA	0	-	-	£290
20" M Double-spoke style 601 M ¹ Only with 7MA	0	-	-	03
20" M Double-spoke style 343 M, Black ¹	0	-	-	£2,410
In combination with 7MA	0	-	-	£620



CODE GLOSSARY.

223	Variable Damper Control (VDC)	494	Seat heating, front	6AK	BMW Online Services	
245	Steering column with electric	496	Seat heating, rear	6AM	Real Time Traffic Information	
040	adjustment	4BN	Interior trim, Dark Ash-grain wood,	6AN	Information Plus	
248	Steering wheel heating	405	high-gloss	6AP	Remote Services	
2MK	Seven-speed M Double Clutch Transmission (M DCT) with DRIVELOGIC	4CE	Interior trim, Fineline Anthracite wood	6AR	Internet	
01116		4L9	Interior trim, Aluminium Trace	6F2	B&O Advanced audio system	
2NK	M Carbon ceramic brakes	4M8	BMW Individual reading lights, rear	6FH	Rear seat entertainment – BMW	
2VB	Tyre pressure monitoring	4MA	M Sport multi-function seats, front		Professional	
316	Bootlid operation, powered	4NB	Air conditioning, automatic with	6FV	Online Entertainment	
319	Universal remote control		four-zone control	6NR	BMW Apps interface	
320	Model designation deletion	4UR	Ambient interior lighting	6NS	Enhanced Bluetooth telephone preparation with USB audio interface	
322	Comfort Access with smart-opener	502	Headlight wash		and Voice Control	
323	Soft-close doors	508	Park Distance Control (PDC), front and rear	6UK	Night Vision with pedestrian recognition	
326	Rear spoiler deletion	522	Xenon Headlights	760	Exterior trim, High-gloss Shadowline	
358	Climate Comfort windscreen	524	Adaptive Headlights	761	Sun protection glass	
3AC	Towbar, electric	552	Adaptive LED headlights	775	Headlining, Anthracite	
3AG	Reversing Assist camera	575	12 volt power sockets	776	Headlining, Anthracite Alcantara	
3MB	Exterior trim, Matt Aluminium	5AC	High-beam Assistant	7MA	Competition package	
403	Glass sunroof	5AG	Lane change warning system	8TH	Speed limit display	
415	Sunblind – rear windscreen, electric					
416	Sunblinds - rear windscreen, electric	5AL	Dynamic Safety	ind	BMW Individual paintwork	
	and rear side windows, manual	5AS	Driving Assistant	LK	Upholstery – Extended Merino leather	
423	Floor mats, velour	5DL	Surround-view	met	Metallic paintwork	
430	Exterior mirrors – folding, automatically dimming	601	TV function	uni	Non-metallic paintwork	
431	Rear-view mirror, automatically	609	Navigation system – BMW Professional Multimedia	Х3	Upholstery – Full Merino leather	
	dimming	610	Head-up Display	XD5	BMW Individual Alcantara headlining	
441	Smoker's package deletion	654	DAB tuner	XE5	Interior trim, BMW Individual Auburn	
453	Seat ventilation, front	676	Loudspeaker system – BMW		Sycamore wood, high-gloss	
455	Oscillating seat base function		Business	XE7	Interior trim, BMW Individual Piano Black	
459	Seat adjustment – front, electric with driver memory	688	Loudspeaker system – harman/ kardon	XEW	Interior trim, BMW Individual Light Sen wood, high-gloss	
464	Through-loading ski bag	696	DVD changer	ZA	, 5 5	
465	Split-folding rear seat	6AC BMW Emergency Call		ZA	BMW Individual Extended Merino leather upholstery	
488	Lumbar support, driver and front passenger	6AE	BMW TeleServices	ZAS	Active Security package	

BMW CONNECTED DRIVE SERVICES.

1. General information

BMW (UK) Limited of Ellesfield Avenue, Bracknell, Berkshire, RG128TA (hereafter referred to as "BMW") provides the customer with vehicle-specific information and support services under the name "BMW ConnectedDrive" (hereinafter referred to as "Services"). Except where the following description of the individual Services explicitly states otherwise, BMW does not collect, store or process customer data for the Services listed here. For the provision of Services for which the collection, storage and processing of personal data is necessary, the customer shall be informed in advance in order to obtain his/her consent. Services are provided by means of a SIM card installed in the vehicle. Call and data-connection costs are included in the price of the Services. Insofar as it is necessary for the substantive organisation and utilisation of the Services BMW collects, stores and processes vehicle-related data within the legal stipulations.

2. BMW ConnectedDrive basic Services

The BMW ConnectedDrive basic Services "TeleServices" (6AE) and "BMW Emergency Call" (6AC) have already been activated at the point of vehicle transfer.

a. TeleServices (6AE)

The "TeleServices" Service ensures the mobility of the customer. If required or when triggered or commissioned by the customer, the vehicle's technical data (e.g. service information concerning wear parts, vehicle-status information such as check-control notifications, batterycharge status, data for identifying and locating the vehicle in the event of a breakdown) shall be transferred to BMW. In the event that a service is required, these items of data shall be forwarded to the responsible service partner, BMW Mobile Care or respective service providers for the purposes of making contact and arranging an appointment, where they shall be retained until all procedures have been properly completed. Beyond this, no data shall be forwarded to third parties. On occasion technical data shall be transferred from the vehicle to BMW where it shall be evaluated to aid the further development of BMW products. This is known as the "Teleservice Report". This data is exclusively technical, vehicle-related data. Other data such as positioning data shall not be transferred as part of the "Teleservice Report". The "TeleService Battery Guard" continuously monitors the battery-charge status of the vehicle. If the battery-charge status falls below a fixed value, the responsible service partner will be informed. The responsible service partner will then contact the customer if necessary to arrange a service appointment. By registering in the BMW ConnectedDrive Customer Portal, the customer can also be informed about a critical battery status by SMS message or email, for example if the parking lights, side lights or hazards are left on.

b. BMW Emergency Call (6AC)

The vehicle's identification and location is required for the use of the "BMW Emergency Call", and it is also necessary to transmit the information required to provide assistance to the respective emergency-service centre. The user's request and the data required may be transmitted to service providers commissioned by BMW to provide the Service – in that case, these items of data shall only be used to help provide the Service and shall be retained until all procedures have been properly completed. Beyond this, no data shall be forwarded to third parties.

3. BMW Online Services (6AK)

The "BMW Online" (6AK) Service is activated for 36 months after first registration. The customer can extend the Service for an additional charge beyond the initial free-of-charge period via the BMW ConnectedDrive Customer Portal.

The vehicle's identification is required for the use of the Service and it shall also be necessary to process the information required to provide assistance. The data shall then be deleted. When Points of Interest queries are used, the customer request may be transmitted to service providers commissioned by BMW to provide the Service – in that case, these items of data shall only be used to help provide the Service and shall be retained until all procedures have been properly completed. The data shall then be deleted. Beyond this, no data shall be forwarded to third parties.

4. Information Plus (6AN)

The "Information Plus" (6AN) Service is activated for 36 months after first registration. The customer can extend the Service for an additional charge beyond the initial free-of-charge period via the BMW ConnectedDrive Customer Portal.

To use the Service, the customer is connected to the BMW call centre at the push of a button using the integrated telephone unit. In this way, data concerning the vehicle's identification, location and – if route guidance is activated – the selected route may be transmitted to the service providers commissioned by BMW to provide the Service – in that case, this data shall only be used to help process the provision of the Service and shall be retained until all procedures have been properly completed. The data shall then be deleted. Beyond this, no data shall be forwarded to third parties.

5. Real Time Traffic Information (6AM)

The "Real Time Traffic Information" (6AM) Service is activated for 36 months after first registration. The customer can extend the Service for an additional charge beyond the initial free-of-charge period via the BMW ConnectedDrive Customer Portal.

The traffic information required for the Service is calculated by a variety of means including using what is known as Floating Car Data. In this sense, every ConnectedDrive-capable BMW functions as a "mobile traffic reporter" (Floating Car). The individual position and sensor data of the vehicle calculated during the trip is transferred – completely anonymously – to BMW and a service provider together with up-to-date time information.

6. Internet (6AR)

The "Internet" (6AR) Service runs for a period of one year after the vehicle's first registration. The customer can extend the Service for an additional charge beyond the initial free-of-charge period via the BMW ConnectedDrive Customer Portal.

7. Remote Services (6AP)

Use of the "Remote Services" (6AP) either upon request to BMW Customer Support or via the "My BMW Remote" smart-phone application requires registration in the BMW ConnectedDrive Customer Portal.

8. Availability of the Service

The complete range of Services is only available for customers whose vehicles are approved in United Kingdom, and only within United Kingdom.

"BMW Emergency Call" (6AC) is available to customers in United Kingdom, Germany, Austria, Italy, France, and the Netherlands. "TeleServices" (6AE), "Information Plus" (6AN), "Remote Services" (6AP) and "BMW Online" (6AK) can be accessed on any mobile communication network in Europe. When used abroad, the range and characteristics of the service may vary from the range and characteristics described above and may vary from country to country. "Real Time Traffic Information" (6AM) is available in United Kingdom, Germany, Italy and France. The "Internet" (6AR) service is only available in United Kingdom.

9. Deactivation

The customer may have the BMW ConnectedDrive basic Services "TeleServices" (6AE) and "BMW Emergency Call" (6AC) deactivated at any time at an authorised BMW Dealer, a regional BMW branch or an authorised BMW workshop. Deactivation of this Service will also deactivate the SIM card installed in the vehicle. This results in the Emergency Call in the vehicle also not functioning. The other Services can also be deactivated by the customer (from November 2013) via the BMW ConnectedDrive Customer Portal ("My BMW ConnectedDrive").

For further information on BMW ConnectedDrive and the General Terms and Conditions of Service for ConnectedDrive, please see:

www.bmw.co.uk/connecteddrive-information

The BMW ConnectedDrive Hotline is available on: +44 (0) 800 561 0555 from Monday to Sunday, 9:00 – 18:00.

More about BMW

Tel. 0800 325 600 www.bmw.co.uk



